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ABSTRACT

This book brings together essays written by higher education professionals that provide practical and theoretical advice on the academic, financial, administrative, legal, personnel, and student aspects of college mergers. Together, the contributors set forth an action plan for those involved in planning and implementing such mergers, and outline the potential in a new approach, namely: "the mutual-growth strategy." Essays and their authors are as follows: "Achieving Academic Excellence through Strategic Mergers: A New Approach" (James Martin and James E. Samels); "Higher Education Mergers, Consolidation, Consortia, and Affiliations: A Typology of Models and Basic Legal Structures" (James E. Samels); "The Role of Trustees and Governing Boards in College and University Mergers" (John F. Welsh); "Presidential Leadership and the Mutual-Growth Concept" (Bryan E. Carlson); "An Academic Action Plan for Faculty Involvement, Curriculum Revision, and Professional Development" (James Martin); "Strategic Planning for Growth Mergers" (Andre Mayer); "The Implications of a Public Institutional Merger" (Donald L. Zekan); "The Business Aspects of College and University Mergers: A Plan for Merger Financing and Resource Sharing" (James E. Samels and Donald L. Zekan); "Merger Licensure and Accreditation" (James E. Samels); "Merging Diverse Student Cultures" (Sheila Murphy); "Consolidating Library Collections and Learning-Resource Technologies" (Patricia Sacks); "Mergers, Institutional Advancement, and Alumni Relationships" (Victor F. Scalise, Jr.); "An International Perspective: Recent Growth Mergers in British Higher Education" (Paul Temple and Celia Whitchurch); and "Conclusion: The Mutual-Growth Process--Myths and Realities" (James Martin). An appendix summarizes the principal college and university mergers cited in the text. (Contains a bibliography of 120 items.) (GLR)